

# **Privacy Policy for Lead Generation Form**

**Last Updated: [12/17/2024]**

At Greenlight Idea Lab, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard the contact information you provide when completing our lead generation form on LinkedIn.

## **Information We Collect**

When you complete our LinkedIn or website contact form, we may collect the following information:

- Your name
- Email address
- Job title
- Company name
- Other information you choose to provide

## **How We Use Your Information**

We collect your contact information for the following purposes:

- To follow up on your inquiry or request for information
- To share details about our services, events, or relevant resources
- To provide tailored responses to your needs
- To improve our marketing and outreach efforts

## **How We Protect Your Information**

We take appropriate technical and organizational measures to safeguard your personal information against unauthorized access, disclosure, or misuse. We do not sell or share your information with third parties for marketing purposes.

## **Your Rights**

You have the right to:

- Request access to the personal information we hold about you
- Request that we update or delete your personal information
- Opt out of any future communications at any time

To exercise these rights, please contact us at [info@greenlightidealab.com](mailto:info@greenlightidealab.com).

## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted here, and we encourage you to review it periodically.

If you have any questions or concerns about this Privacy Policy, please reach out to us at [info@greenlightidealab.com](mailto:info@greenlightidealab.com).

Thank you for your trust in Greenlight Idea Lab.