

Privacy Policy for Lead Generation Form

Last Updated: [12/17/2024]

At Greenlight Idea Lab, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard the contact information you provide when completing our lead generation form on LinkedIn.

Information We Collect

When you complete our LinkedIn or website contact form, we may collect the following information:

- Your name
- Email address
- Job title
- Company name
- Other information you choose to provide

How We Use Your Information

We collect your contact information for the following purposes:

- To follow up on your inquiry or request for information
- To share details about our services, events, or relevant resources
- To provide tailored responses to your needs
- To improve our marketing and outreach efforts

How We Protect Your Information

We take appropriate technical and organizational measures to safeguard your personal information against unauthorized access, disclosure, or misuse. We do not sell or share your information with third parties for marketing purposes.

Your Rights

You have the right to:

- Request access to the personal information we hold about you
- Request that we update or delete your personal information
- Opt out of any future communications at any time

To exercise these rights, please contact us at info@greenlightidealab.com.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted here, and we encourage you to review it periodically.

If you have any questions or concerns about this Privacy Policy, please reach out to us at info@greenlightidealab.com.

Thank you for your trust in Greenlight Idea Lab.

Cookie Policy

Last Updated: [5/13/2025]

What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, mobile) when you visit a website. They help the website function properly and can also be used to collect information about how you interact with the site.

Types of Cookies We Use

We use the following types of cookies on our site:

1. Essential Cookies

- a. These cookies are necessary for the website to function and cannot be switched off. They are typically set in response to actions you take, such as setting your privacy preferences, logging in, or filling out forms.
- b. You can set your browser to block or alert you about these cookies, but some parts of the site may not function properly as a result.

2. Performance and Analytics Cookies

- a. These cookies help us understand how visitors interact with our website. We use **Google Analytics** to collect anonymized data about page visits, traffic sources, and user behavior. This helps us improve our content and user experience.
- b. We do not use this data to identify you personally. All information collected is aggregated and anonymized.

Managing Your Cookie Preferences

When you first visit our site, you will see a cookie banner allowing you to accept or deny non-essential cookies. You can also control cookies through your browser settings at any time. Below are links to manage cookies in popular browsers:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)

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